

BROOK  
TAVERNER

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SINCE 1912

# MOTOR INDUSTRIES



THE PERFECT UNIFORM FOR EVERY BUSINESS, EVERY ROLE, EVERY TIME.

# THE ROLE OF CORPORATEWEAR IN THE MOTOR INDUSTRY SECTORS

In the Motor industries, uniforms play a vital role in projecting professionalism and consistency, creating a sense of reliability for customers and staff alike. At Brook Taverner, we appreciate that this visual unity among team members isn't just about aesthetics, it's practical, too. Customers can swiftly identify who to approach for assistance, facilitating smoother interactions and enhancing their experience.

With high stock levels and vast experience supplying a diverse range of teams in the Motor industries worldwide, we promise a tailored, efficient service that you can rely on. Working together with our specialist distributors, we are confident we will deliver the perfect uniform solution for every business, every role, every time.



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# SHOWROOM / SALES

First impressions are vital, and the right uniform for customer-facing teams can set the tone from the moment customers arrive. Opt for high-quality pieces that communicate a welcoming approachability and professionalism, allowing staff to look fresh throughout long shifts in highly visible roles.



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1. **SHIRTS & BLOUSES** Crepe de Chine Blouses
2. **SIGNATURE COLLECTION** Jacket / **SHIRTS & BLOUSES** Premium Cotton / **CASUALS & SEPARATES** Jeans
3. **JERSEY STRETCH COLLECTION** Dress
4. **SHIRTS & BLOUSES** Classic Oxford / **ONE COLLECTION** Trouser
5. **ECLIPSE COLLECTION** Jackets & Trousers / **SHIRTS & BLOUSES** Crepe de Chine Blouse & Stretch Oxford
6. **JERSEY STRETCH COLLECTION** Jacket & Trouser / **CASUALS & SEPARATES** Premium Knitwear V-Neck, T-Shirt & Trainers
7. **SHIRTS & BLOUSES** Crepe de Chine Blouse / **RAPPORT COLLECTION** Trouser
8. **SHIRTS & BLOUSES** Stretch Oxford / **CASUALS & SEPARATES** Chino
9. **SHIRTS & BLOUSES** Business Essentials / **CONCEPT COLLECTION** Trouser
10. **CASUALS & SEPARATES** Trainers

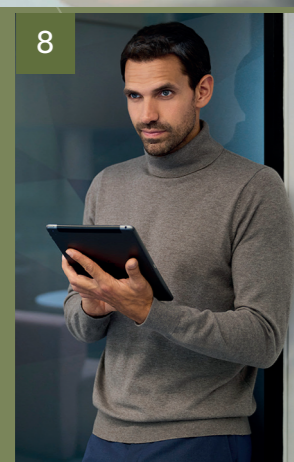
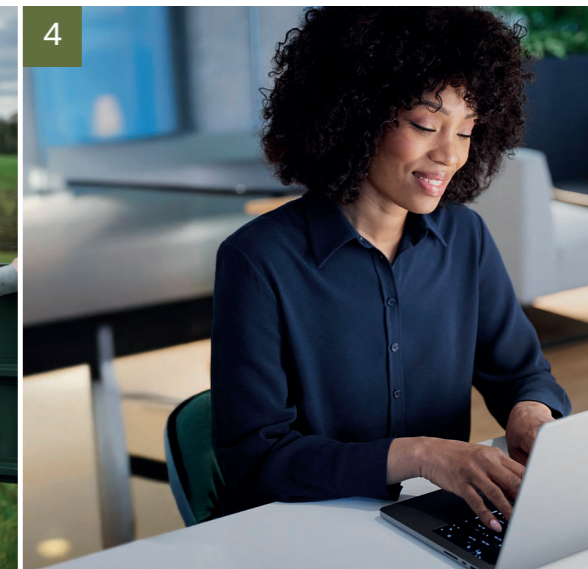
"You never get a second chance to make a first impression."

“Dress how  
customers  
would expect  
you to dress.”



# SHOWROOM / SALES

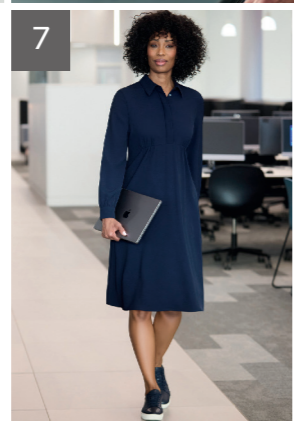
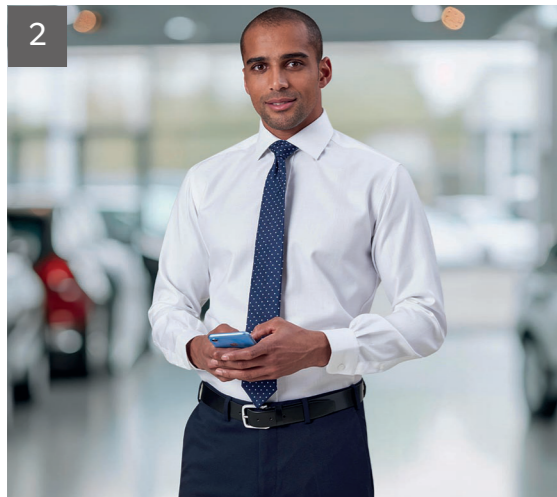
From formal tailoring to flexible shirts, premium knitwear to complimentary fleeces, we've got a plethora of options to create a stylish uniform to enhance brand identity. By combining style, professionalism, and practicality, the right uniform empowers sales staff to represent the dealership with pride and create a supportive, cohesive experience for every visitor.



1. **SHIRTS & BLOUSES** Premium Cotton Non-Iron Shirts
2. **OUTERWEAR** Pro-Active Fleece Gilets / **CASUALS & SEPARATES** Chinos
3. **OUTERWEAR** Hybrid Jacket & Gilet / **CASUALS & SEPARATES** ¼ Zip Sweatshirt & Jeans
4. **SHIRTS & BLOUSES** Crepe de Chine Blouse
5. **RAPPORT COLLECTION** Jacket & Trouser / **CASUALS & SEPARATES** Premium Knitwear Rollneck
6. **JERSEY STRETCH COLLECTION** Jacket / **CASUALS & SEPARATES** Chinos
7. **RAPPORT COLLECTION** Jacket / **SHIRTS & BLOUSES** Stretch Cotton Blend
8. **CASUALS & SEPARATES** Premium Knitwear Rollneck
9. **ECLIPSE COLLECTION** Jacket & Skirt
10. **OUTERWEAR** Premium Quilted Jacket

# MANAGEMENT

The management team's uniform doesn't just signal leadership; it fosters unity and shared responsibility among all employees. By setting a high standard in appearance, management embodies the professionalism expected at every level of the establishment and reinforces an inclusive, hands-on approach to leadership.



“Presentation matters for professionalism, customer trust, and branding.”

1. **SOPHISTICATED COLLECTION** Jacket & Trouser / **SHIRTS & BLOUSES** Premium Cotton Non-Iron Shirt
2. **SHIRTS & BLOUSES** Premium Cotton Shirt
3. **OUTERWEAR** Raincoats
4. **SIGNATURE COLLECTION** Jacket, Trouser & Dress / **SHIRTS & BLOUSES** Premium Cotton Shirt
5. **ECLIPSE COLLECTION** Jacket & Trouser / **SHIRTS & BLOUSES** Pussy Bow Blouse
6. **CASUALS & SEPARATES** Premium Knitwear Rollneck
7. **CASUALS & SEPARATES** Shirt Dress & Trainers
8. **PERFORMANCE COLLECTION** Jacket & Trouser / **SHIRTS & BLOUSES** Premium Cotton Shirt
9. **CASUALS & SEPARATES** Tweed Jacket / **SIGNATURE COLLECTION** Trouser / **SHIRTS & BLOUSES** Premium Cotton Shirt

# OFFICE & ADMIN

A well-designed uniform for office-based teams can foster a sense of professionalism, unity, and pride among staff, reinforcing the establishment's brand identity from behind the scenes. Beyond aesthetics, a good uniform ensures comfort and functionality, allowing back-office staff to perform administrative, technical, and support tasks with ease to deliver a smooth customer experience.



1. **CASUALS & SEPARATES** Performance Knitwear Zip Through Cardigan & Jeans / **SHIRTS & BLOUSES** Royal Oxford
2. **SHIRTS & BLOUSES** Crepe de Chine Blouse
3. **OUTERWEAR** Pro-Active Fleece Gilet / **CASUALS & SEPARATES** Premium Cotton Polo
4. **CASUALS & SEPARATES** T-Shirt, Chino & Shirt Dress / **OUTERWEAR** Hybrid Gilet
5. **SHIRTS & BLOUSES** Cotton Rich / **SOPHISTICATED COLLECTION** Skirt
6. **CASUALS & SEPARATES** Premium Knitwear Cardigan
7. **SHIRTS & BLOUSES** Stretch Oxford / **RAPPORT COLLECTION** Trouser
8. **SHIRTS & BLOUSES** Pussy Bow Blouse / **RAPPORT COLLECTION** Trouser
9. **CASUALS & SEPARATES** Premium Cotton Polo

# SERVICE TEAMS

When functionality and durability are paramount, uniforms must endure the physical demands of daily tasks. At Brook Taverner, we understand the importance of attention to detail when it comes to outfitting service teams. Practical yet subtle features like convenient key loops and strategically placed pockets increase efficiency and allow staff to deliver outstanding service.



1. **OUTERWEAR** Premium Quilted Jacket / **CASUALS & SEPARATES** Pro-Active Polo
2. **SHIRTS & BLOUSES** Business Essential Shirt
3. **OUTERWEAR** Pro-Active Padded Jackets
4. **OUTERWEAR** Pro-Active Fleece Jackets / **CASUALS & SEPARATES** T-Shirts & Chinos
5. **OUTERWEAR** Pro-Active Fleece Gilets / **CASUALS & SEPARATES** T-Shirts & Chinos
6. **CASUALS & SEPARATES** ¼ Zip Sweatshirt, Pro-Active Trousers & Trainer
7. **SHIRTS & BLOUSES** Business Essential Pilot Shirt
8. **OUTERWEAR** Pro-Active Fleece Gilet / **CASUALS & SEPARATES** T-Shirt & Chino Cargo
9. **CASUALS & SEPARATES** Tunic

“Uniforms are more than just clothing; they’re a statement of your dealership’s commitment to excellence.”





"The right clothing  
can set the tone  
for everything  
that follows."

# TRANSITIONAL

Providing teams with appropriate corporatewear is essential for transitional roles that involve time indoors and outdoors, as it helps them stay focused on their duties without being hindered by uncomfortable weather conditions. Teams can maintain a strong presence and perform their roles with confidence, whatever the weather.



1. **OUTERWEAR** Premium Quilted Jacket & Gilet / **CASUALS & SEPARATES** Performance Knitwear ¼ Zip / **CONCEPT COLLECTION** Trousers
2. **OUTERWEAR** Pro-Active Fleece Gilet & ¼ Zip / **CASUALS & SEPARATES** Pro-Active Polos & Chinos
3. **OUTERWEAR** Raincoat / **ECLIPSE COLLECTION** Trouser
4. **OUTERWEAR** Pro-Active Padded Jacket / **CASUALS & SEPARATES** Premium Knitwear Rollneck
5. **OUTERWEAR** Raincoat
6. **OUTERWEAR** Bomber Jacket / **CASUALS & SEPARATES** Premium Knitwear Rollneck & Jeans
7. **OUTERWEAR** Padded Raincoat & Waterproof Mac



## BROOK TAVERNER

SINCE 1912

### LOOK & FEEL YOUR BEST WITH BROOK TAVERNER

We are passionate about what we do and are delighted to support the thousands of people who go to work every day in a Brook Taverner garment.

We're very proud to partner with brand leaders in fabric performance and comfort to ensure each and every style looks good and feels great with every wear, week after week.



Birla Spunshades™ Viscose



[www.LYCRA.com](http://www.LYCRA.com)



Easily identify the garments shown throughout the brochure.

## SHOWROOM / SALES – Pages 4 - 5

1. She wears (left): BERGAMO Blouse, Pink (2419K)  
She wears (right): COMO Blouse, Pink (2418K)
2. CASSINO Jacket, Grey Check (3834C) /  
ESTE Shirt, White (7978A) /  
BOULDER Jeans, Black (8958D)
3. BELINDA Dress, Navy (2380A)
4. ALBANY Shirt, White (2359A) /  
VENUS Trouser, Black (2256D)
5. She wears: PERDITA Jacket, Navy (2425B) &  
OPHELIA Trouser, Navy (2276B) /  
BERGAMO Blouse, White (2419A)  
He wears: FERDINAND Jacket, Navy (5484B) &  
PEGASUS Trouser, Navy (8754B) /  
RENO Shirt, White (4436A)
6. RORY Jacket, Black (4374D) &  
TAURUS Trouser, Black (8026D) /  
BERLIN Jumper, Charcoal (4566C)
7. COMO Blouse, Sky Blue (2418B) /  
ELEANOR Trouser, Grey Melange (2392C)
8. STEWART Shirt, White (4717A) /  
LEO CLASSIC FIT Chino, Black (8059D)
9. JUNO Shirt, Blue (7742B) /  
APOLLO Trouser, Navy (8627A)
10. HIXON Trainers, Navy (5533B)

## SHOWROOM / SALES – Pages 6 - 7

1. She wears: OLBIA Shirt, White (2405A)  
He wears: STINTINO Shirt, White (4631A)
2. He wears: ROCHESTER Fleece Gilet, Navy (4643A)  
She wears: SAVANNAH Fleece Gilet, Navy (2407A) /  
LIBERTY Chino, Navy (2404A)
3. He wears: NEWPORT Hybrid Jacket, Navy (4789A) /  
OAKLAND Sweatshirt, Light Grey (4632B) &  
BOULDER Jeans, Vintage (8958C)  
She wears: AUBURN Hybrid Gilet, Navy (2439A) /  
STAMFORD Sweatshirt, Light Grey (2417B) &  
ROCHELLE Jeans, Vintage (2374C)
4. BERGAMO Blouse, Navy (2419J)
5. WILLIAM Jacket, Denim (5427A) &  
OLIVER Trouser, Denim (8025A) /  
OSLO Jumper, Taupe (4568E)
6. RORY Jacket, Black (4374D) &  
TAURUS Trouser, Black (8026D) /  
BERLIN Jumper, Charcoal (4566C) /  
HIXON Trainers, White (5533A)
7. WILLIAM Jacket, Sand (5427A) /  
VOLTERRA Shirt, Sky Blue (4571B)
8. OSLO Jumper, Taupe (4568E)
9. CORDELIA Jacket, Navy (2273B) &  
JULIET Skirt, Navy (2275B)
10. ORLANDO Quilted Jacket, Olive (4369E)

## MANAGEMENT – Pages 8 - 9

1. NOVARA Jacket, Mid Blue (2222H) &  
GENOA Trouser, Mid Blue (2234H) /  
SILVI Shirt, White (2350A)
2. PALERMO Shirt, White Herringbone (4435A)
3. He wears: CHICAGO Raincoat, Navy (9887A)  
She wears: WASHINGTON Raincoat, Navy (2346A)
4. He wears: CASSINO Jacket, Grey Check (3834C) &  
CASSINO Trouser, Grey Check (8846C) /  
ESTE Shirt, White (7978A)  
She wears: DIAMANTE Dress, Grey Check (2335C)
5. ARIEL Jacket, Charcoal Pin Dot (2272C) &  
OPHELIA Trouser, Charcoal Pin Dot (2276C) /  
ANDRIA Blouse, Sky Blue (2368B)
6. OSLO Jumper, Cream (4568G)
7. VIRGO Shirt Dress, Navy (2441A) &  
ELSA Trainer, Navy (2444B)
8. HOLBECK Jacket, Navy (3500A) &  
HOLBECK Trouser, Navy (8733A) /  
CHELSEA Shirt, White (7762A)
9. QUEBEC Jacket, Navy Herringbone (3836A) /  
CASSINO Trouser, Navy Check (8846A) /  
CHELSEA Shirt, Blue (7762B)

## OFFICE & ADMIN – Pages 10 - 11

1. COLUMBUS Cardigan, Black (4218D) &  
BOULDER Jeans, Indigo (8958A) /  
TOFINO Shirt, White (4043A)
2. COMO Blouse, Black (2418D)
3. ROCHESTER Fleece Gilet, Black (4643D) /  
FREDERICK Polo, Black (4222D)
4. She wears: VIRGO Shirt Dress, Burgundy (2441E)  
He wears: MAXWELL Hybrid Gilet, Black (4790D) /  
LEO SLIM FIT Chino, Black (8058D) /  
NEVADA T-Shirt, Burgundy (4636E)
5. PARMA Shirt, Sky Blue (2295E) /  
EMPOLI Skirt, Black (2351D)
6. SOFIA Cardigan, Oatmeal (2397) /  
SILVI Shirt, White (2350A)
7. LAWRENCE Shirt, Navy Stripe (4052C) /  
OLIVER Trouser, Denim (8025A)
8. ANDRIA Blouse, Nude (2368C) /  
ELEANOR Trouser, Denim (2392A)
9. HAMPTON Polo, Black (4223D)

## SERVICE TEAMS – Pages 12 - 13

1. ALMA Quilted Jacket, Navy (2376A) /  
LAUREL Polo, Red (2373G)
2. TITAN Shirt, White (4565A)
3. He wears: BUFFALO Padded Jacket, Black (4637D)  
She wears: VENICE Padded Jacket, Black (2413D)
4. She wears: CLARE Fleece Jacket, Navy (2406A) /  
LIBERTY Chino, Airforce (2404C)  
He wears: LEE Fleece Jacket, Navy (4641A) /  
LEO SLIM FIT Chino, Airforce (8058C)
5. She wears: SAVANNAH Fleece Gilet, Navy (2407A) /  
LIBERTY Chino, Navy (2404A)  
He wears: ROCHESTER Fleece Gilet, Navy (4643A) /  
LEO SLIM FIT Chino, Navy (8058A)
6. FINLAY Trouser, Navy (8107A) /  
OAKLAND Sweatshirt, Burgundy (4632E) &  
HIXON Trainer, Navy (5533B)
7. HESTIA Pilot Shirt, White (2395A)
8. ROCHESTER Fleece Gilet, Black (4643D) /  
DURHAM Chino Cargo, Black (8027D)
9. LOCKHART Tunic, Navy (2402A)

## TRANSITIONAL – Pages 14 - 15

1. She wears: ALMA Padded Jacket, Black (2376D) /  
AURA Trouser, Black (2259D)  
He wears: TAMPA Quilted Gilet, Black (4370D) /  
DALLAS Jumper, Charcoal (7898C) /  
APOLLO Trouser, Black (8627D)
2. She wears: SAVANNAH Fleece Gilet, Black (2407D) /  
LAUREL Polo, Slate Grey (2373C) &  
LIBERTY Chino, Black (2404D)  
He wears: ASHTON Fleece ¼ Zip, Black (4642D) /  
COLUMBIA Polo, Slate Grey (4224C) &  
LEO SLIM FIT Chino, Black (8058D)
3. CHICAGO Raincoat, Black (9887D) /  
PEGASUS Trouser, Black (8754D)
4. VENICE Padded Jacket, Black (2413D) /  
ATHENS Jumper, Moss (2398F) &  
LIBERTY Chino, Tan (2404B)
5. WHIPCORDER Raincoat, Black (4003D)
6. PERRY Bomber Jacket, Black (4788D) /  
OSLO Jumper, Moss (4568F) &  
BOULDER Jeans, Vintage (8958C)
7. She wears: HOBBS Padded Raincoat, Navy (2446A)  
He wears: SPENCER Waterproof Mac, Navy (9177A)



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